

For Immediate release

May 2008

GoodCorporation Goes Commonwealth

To meet business demands both nationally and internationally, GoodCorporation has expanded its team with the appointment of four new managers. Jane Arnott has been appointed country manager for New Zealand, Ken Dunham country manager for Canada, Liz Cohen country manager for Australia and Fiona Barrett regional business manager for the North of England.

Jane's appointment has been made in response to a number of requests from businesses in New Zealand for the GoodCorporation assessment. Jane will be responsible for developing this business and marketing GoodCorporation in New Zealand.

Jane has worked both in the corporate sector and for government departments. Prior to this appointment she was the executive director of a nationwide charity. She founded New Zealand's first cross-cultural consultancy and has run her own communications consultancy.

Liz Cohen worked for GoodCorporation in London for 18 months. She will shortly be moving back to Sydney where she will work on GoodCorporation audits in the Australian market.

Ken Dunham is an independent management consultant with experience across a wide range of industry sectors, with particular expertise in IT. He has a dual MBA from Queen's University, Canada and Cornell University in the US. He will be responsible for developing GoodCorporation in Canada to meet the growing demand for CSR management.

Fiona Barrett will be offering GoodCorporation's business assessment services to SMEs in the North, in response to the growing number of opportunities that have arisen in this part of the country. Fiona has worked in the voluntary sector for The Romanian Orphanage Trust both in Bucharest and London, and also for Voluntary Service Overseas.

Commenting on these appointments, Leo Martin, founding director of GoodCorporation said: “We are delighted to make such a significant expansion to our team. From the international work we have already undertaken we know that there is considerable potential to develop our business overseas and these appointments will enable us to do this. We also recognize the importance of understanding the business market at a local level and are have appointed a regional manager for the North West to do just that.”

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***Note to editors:** GoodCorporation is a privately owned certification business that assesses companies and organisations for best business practice. It was founded in 2000 by a [group of former partners and directors of KPMG Consulting](#) who wanted to create a clear and transparent system that would enable companies to assess their business practices in a credible way. It is the only certification business to assess the ethical business practices of a company or organisation, providing an independent accreditation when the Standard has been achieved. It does not sell consultancy on the back of its audits.

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