

As environmental, social and governance (ESG) factors have moved from the periphery to the core of investment analysis, considering and acting on ESG has become essential. Investment analysis that focuses solely on financial performance is no longer viewed as sufficient for long-term sustainability.

Instead, investors increasingly seek to analyse ESG indicators alongside financial performance. In addition to the urgent reality of climate change, the rise in ESG investing has also been driven by investors' appreciation that strong ESG performance can safeguard and enhance a company's long-term success.

## ESG is linked to value creation

Research shows that companies with strong ESG ratings are:

- **more competitive**
- **more profitable**
- **have better risk management with lower exposure to systemic risk factors**

A strong ESG proposition can also drive **consumer preference, increase employee loyalty, enhance productivity and indicate robust, purposeful management.**

Investors increasingly require genuine commitment to ESG values and will become increasingly demanding of the quality and accuracy of reporting ESG performance. Properly compiled and verified ESG data can provide investors with key information about management quality, risk exposure, growth potential and future viability.

Recognised worldwide as one of the leading organisations working in the field of business ethics, **GoodCorporation** has unparalleled experience in checking and measuring corporate behaviour. Our assessment methodology enables us to be "the measure of a good company". Working for global corporations as well as investors, private businesses and not-for-profit organisations, we help our clients design, build, embed and evaluate effective ethics and compliance programmes.



## How GoodCorporation can help



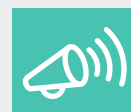
### » ESG data

Identify the ESG factors most relevant to an organisation and design a framework that constitutes good practice, including KPIs to quantify and track improvements.



### » ESG programme

Assess and embed the processes needed to manage ESG matters and produce verifiable evidence of performance that can be used to facilitate access to ESG capital. We evaluate policies and procedures to devise a management action plan to chart ESG performance, show improvement, monitor progress and ensure compliance.



### » ESG communication

Help companies build a positive ESG profile and communicate this effectively. We help develop stakeholder communication and training strategies, including investor relations plans and providing ESG-relevant, verified data for company websites.

*...20 years designing, embedding and evaluating ethical business practices...*

## GoodCorporation overview

- 20 years of robust, pragmatic advice and gathering of unique benchmarking data
- Focus on anti-corruption, business ethics, human rights, culture, data protection, whistleblowing, child protection, antitrust, trade sanctions, governance, sustainability and more
- GoodCorporation frameworks are used by businesses globally as a reliable set of good management practices
- Expertise across many sectors including energy, mining, engineering, chemicals, agribusiness, luxury goods, financial services, defence, aviation, pharma, transport, banknotes, tech, telecoms, sport and media



## Why GoodCorporation's experience is relevant to ESG

### Environment



- Use of the Business Ethics Standard for 20 years to assess environmental policies and procedures, including efforts to prioritise and reduce adverse environmental impacts
- Includes the monitoring of compliance with legislation and industry-specific codes of practice
- Sustainability considered in the round with companies challenged to understand all environmental impacts and demonstrate that adverse effects are being reduced over time
- We also partner with environmental specialists for in-depth technical evaluations

### Social



- Experts in human rights, helping organisations to identify, prevent and address human rights impacts in their own activities and those of business partners
- Social issues including worker welfare, community impacts, child labour, modern slavery, forced labour, bullying and harassment, discrimination, diversity and freedom of association are integral to our work
- Our detailed assessments highlight links between social factors and anti-corruption, such as in coercive practices
- We also help with data protection seeing it as an essential part of responsible business management

### Governance



- Expertise in the design of robust governance structures, with clear senior roles and responsibilities as well as independent reporting lines where conflicts of interest arise
- GoodCorporation's work covers issues of diversity, balanced gender representation, transparency, compliance, integrity, risk assessment, due diligence, fair pay, investigation, grievance, speak-up and disciplinary procedures
- Global leader in anti-corruption compliance with unrivalled benchmarking data from +100 anti-corruption assessments across the world
- Our scrutiny covers the tone and actions taken from the top, ethical business culture, purpose and values

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